

MEDIA BIO  
MARCIA SMART  
Smart Interior Styling



Marcia Smart is a nationally renowned interior redesigner and owner of the interior redesign firm, Smart Interior Styling. Her business has been recognized in the “Honors Edition” of the Manchester Who’s Who Among Executive and Professional Women 2006/2007 registry.

As a certified seminar leader and accredited home staging professional, she conducts workshops and interior redesign training seminars throughout the country. Marcia is also the past Executive Director and a founding member of the International Redesign Organization, I.R.I.S. where she is also a contributing author of the anthology book “IRIS in the House”.

Marcia has appeared on the popular HGTV program, “Decorating Cents” and acted as spokesperson for Linens ‘N Things national “Get Inspired” campaign. As a leading interior redesign expert, Marcia has been quoted in numerous periodicals, been a featured guest on Martha Stewart Living Radio SIRIUS 112, KRLA radio and ABC News Channel 7. Her work has also been highlighted in Sunset, the Magazine of Western Living, Entrepreneur Startups and Decorating Spaces magazine.

Her new book, “Decorating by Instinct” veers from the norm by trading pictures of unattainable high-end designer rooms for an enjoyable and interactive reading experience. Her witty writing style entertains and educates at the same time by taking the reader on a journey into the world of permission-based decorating. Case studies, narrated by the oh-so-clever *M. Smart*, decorating detective, and action oriented chapters help to give every do-it-yourself decorator the confidence to unleash their *inner decorator!*

Visit her website at [www.SmartRedesign.com](http://www.SmartRedesign.com)

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Available nationally by arrangement and via telephone

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